

LEE KNIFE Executive Director Digital Media Association Washington, DC 20036 www.digmedia.org

Lee Knife is the Executive Director of the Digital Media Association ("DiMA") in Washington, D.C. DiMA is the trade organization that represents digital media companies including Apple's iTunes, Google/YouTube, Microsoft, Realnetworks, Live 365 and many others. Lee joined DiMA in 2005 as General Counsel and Director, Legal and Business Affairs. As Executive Director, Lee is responsible for all aspects of the association's business, from overseeing legislative and lobbying efforts, to membership recruitment and administrative matters. He continues to provide his expertise in the negotiations and arbitrations associated with sound recording and musical composition royalty rates in the United States and internationally.

Prior to joining DiMA, Lee practiced entertainment law in New York, predominantly in the music business, for over 15 years. He served as a Business & Legal Affairs Executive at several major record companies including EMI, BMG and Polygram - and was Vice President, Legal and Business Affairs at Sanctuary Records, a large independent "360°" company that provided management, production, recording, distribution and other services to artists. Before going "in house" in record companies, Lee's early legal career included associate attorney positions representing artists, musical instrument manufacturers and small record and production companies, drafting agreements, handling copyright and trademark matters and also handling civil litigation. He has also worked at and provided consulting services to several internet-based, new-media companies.